

## CeBIT pro

Professional ICT Solutions for Business Operations  
Hallen 2–6, 11–17, P32, P33, FG

## CeBIT gov

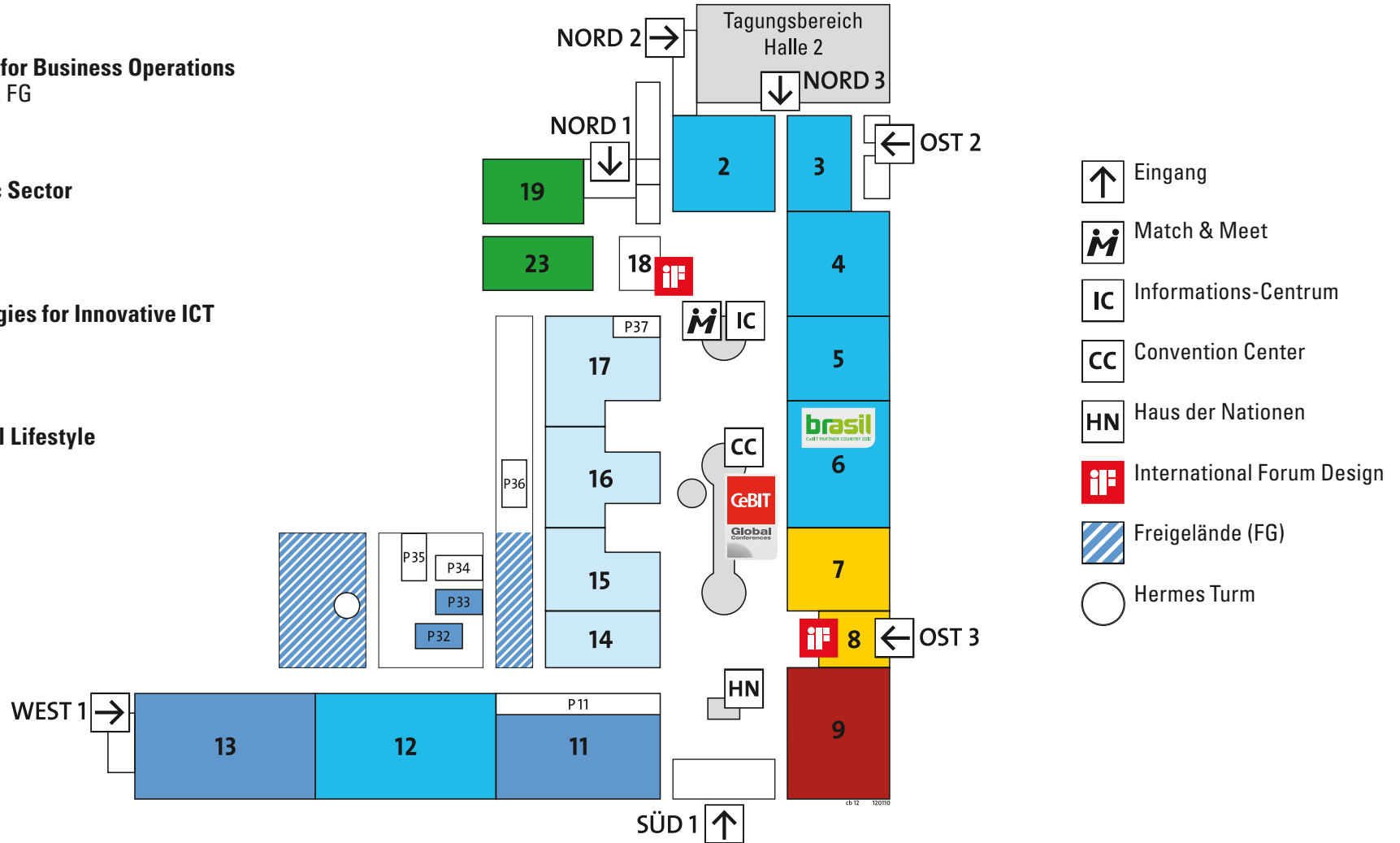
ICT Solutions for the Public Sector  
Hallen 7, 8

## CeBIT lab

Research & New Technologies for Innovative ICT  
Halle 9

## CeBIT life

ICT Solutions for the Digital Lifestyle  
Hallen 19, 23



## CeBIT pro

### Business IT (Hallen 2–6, 12)

- Business Transformation, Cloud Services
- IT-Services/Managed Services/Outsourcing
- Enterprise Applications
  - Enterprise Resource Planning (ERP)
  - Customer Relationship Management (CRM)
- Intralogistics Software Solutions
- Business Intelligence (BI), Business Analytics
- Business Process Management (BPM)
- Enterprise Content Management (ECM)
- Human Resource Management (HR)
- AutoID/RFID
- Logistics Software Solutions
- Point of Sale (POS)
- Embedded Software & Systems
- Open Source Solutions
- Software & System Management
- Output Management/Office Solutions
- Business Storage & Server Technologies
- Virtualisation, Cloud Computing
- Webciety – Internet Solutions
  - eCommerce
  - Digital Marketing
  - Web Content Management
  - Social Media
  - Mobile Services & Apps
  - Web Design & Technologies
- Security World (Halle 12)
  - Anti-Spam & Anti-Virus Solutions
  - Biometrics
  - Card Technology
  - Cloud Security
  - Managed Security Services
  - Network Security
  - Video Surveillance
  - Mobile Security
  - IT-/IP-based Security
- M2M – Machine-to-Machine Communication (Halle 12)
- Banking & Finance World (Halle 12)

### Business Communications & Networks (Hallen 11, 13, P32, 33)

- Broadband Technologies & Solutions
- Next Generation Networks (NGN)
- Network Components
- IP Technologies/VoIP
- Data Center Technologies & Solutions
- Unified Communication
- Wireless Communication
- Mobile Solutions
- Smartphones
- Telematics & Automotive
- Intelligent Transport Systems
- Smart Home
  - Home Automation
  - Home Networks
  - Home Entertainment
  - Smart Grid/Energy Management
  - Home Appliances/Design

### ICT Infrastructure (Hallen 14–17)

- Display Technologies
- Computer, PC
- Notebooks, Netbooks, Tablet PCs
- Next level S3D (Hard- und Software, Anwendungen)
- Cases, Coolers, Power Supplies
- Components, Graphics & Sound
- Peripherals
- Mobile & Personal Storage
- Mobile Phone Accessories
- Accessories, Bags, Supplies
- Visual & Audio Technologies, Imaging
- Consumer Electronics
- Digital Signage & Kiosk Systems
- Mobile Devices & Communication
- Planet Reseller (Halle 14/15)
- Code\_n12 (Halle 16)

## CeBIT gov

### Public Sector Parc (Halle 7)

- Breitband
- Business Intelligence
- Cloud Computing
- D115
- De-Mail
- Dokumentenmanagement/Vorgangsbearbeitung/Archivierung
- eGovernment 2.0
- eParticipation/eInklusion
- eVergabe/XVergabe
- Finanzmanagement
- Geoinformationssysteme
- IT-Sicherheit/Cyber-Abwehr/Public Key Infrastruktur
- IT-Sicherheits- und Notfallvorsorgeprozesse
- IT-Steuerung/IT-Controlling/IT-Management
- Öffentliche und innere Sicherheit
- Open Data/Open Government
- Outsourcing
- Personalmanagement
- Prozessregister und -bibliotheken
- Shared Service Center
- Social Media
- Web 2.0

### Health & Vitality (Halle 8)

- AAL (Ambient Assisted Living)
- Apps in der Gesundheitswirtschaft
- Best Ager
- eHealth
- Healthcare Management
- Home Care Systems
- Generation 60+
- Mobile Health
- Prävention
- Telemedizin

### Urban Solutions (Halle 8)

- Ver- und Entsorgung, Umweltschutz
- Mobilität und Logistik
- Kommunikation, Datenschutz und -sicherheit
- eGovernment, öffentliche Sicherheit
- Gesundheit

## CeBIT lab (Halle 9)

### Research & Visions

- Universities, Institutes
- Corporate Research
- Applied Research
- Basic Research
- Cluster
- Elite Universities, Top Institutes

### New Technologies

- Future Internet
  - Internet of Things/of Services
  - Industry 4.0
  - Semantic Web
  - Open Cloud Technologies
- 3D Technologies
- Robotics – Humanoids, Game- and Servicerobots
- Urban Visions
  - Life in Danger/Disaster Management
  - Assisted Living
  - Efficiency/Green ICT Technologies
  - Mobility
  - Usability

### Resources & Career

- Start-up/Spin-off
- Education, Jobs, Recruiting
- e-learning
- Law, Standardization, Regulation
- Venture Capital & Private Equity
- Investment & Funding
- Public Invest/Innovation Support

## CeBIT life

### ICT Solutions for the Digital Lifestyle (Hallen 19, 23)

- Web & Media
  - Lifestyle Technologies
  - Internet Services
  - Mobile Media Solutions/Apps
- CeBIT sounds!
  - Music Hardware & Software
  - Internet Platforms
- CeBIT Games
  - Games Community & Tournaments
  - Entertainment Software (Games)
  - Games Hardware & Components
- CeBIT Sports & Prevention
- Digital Drive
  - Automotive & ICT
  - Car Infotainment
  - eMobility
- intel® Extreme Masters (Halle 23)
- CeBIT Global Conferences (CC, Saal 2)



Central Brazilian Pavilion (Halle 6)  
Brazilian joint pavilions (Hallen 8, 9, 11, 12, 19)